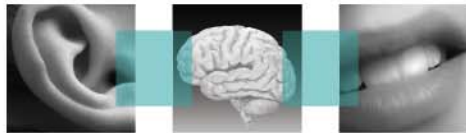




Biopharmaceutical Development:

**Creating and maintaining commercial value
during outsourcing and technology transfer
from research to the market**



Crawford Brown PhD
Chief Executive Officer
Eden Biodesign Ltd

CONSULTING • DEVELOPING • MANUFACTURING



**Any questions are welcome and encouraged, they
can be asked by e-mailing:**

eden.biodesign@propelmg.com

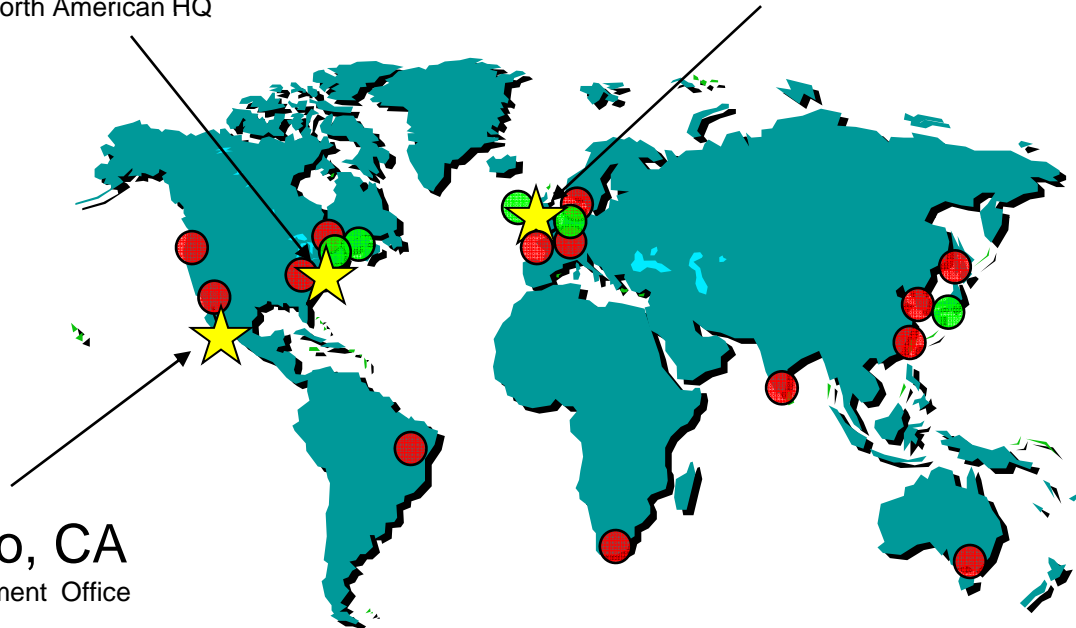
Eden Biodesign Maintains a Globally Integrated Biopharmaceutical Network



Research Triangle Park, NC
North American HQ

Liverpool, UK
Global HQ & cGMP Operations

San Diego, CA
Business Development Office



Clients on
six of seven
continents

● **Client Assignments**

★ **Eden Presence**

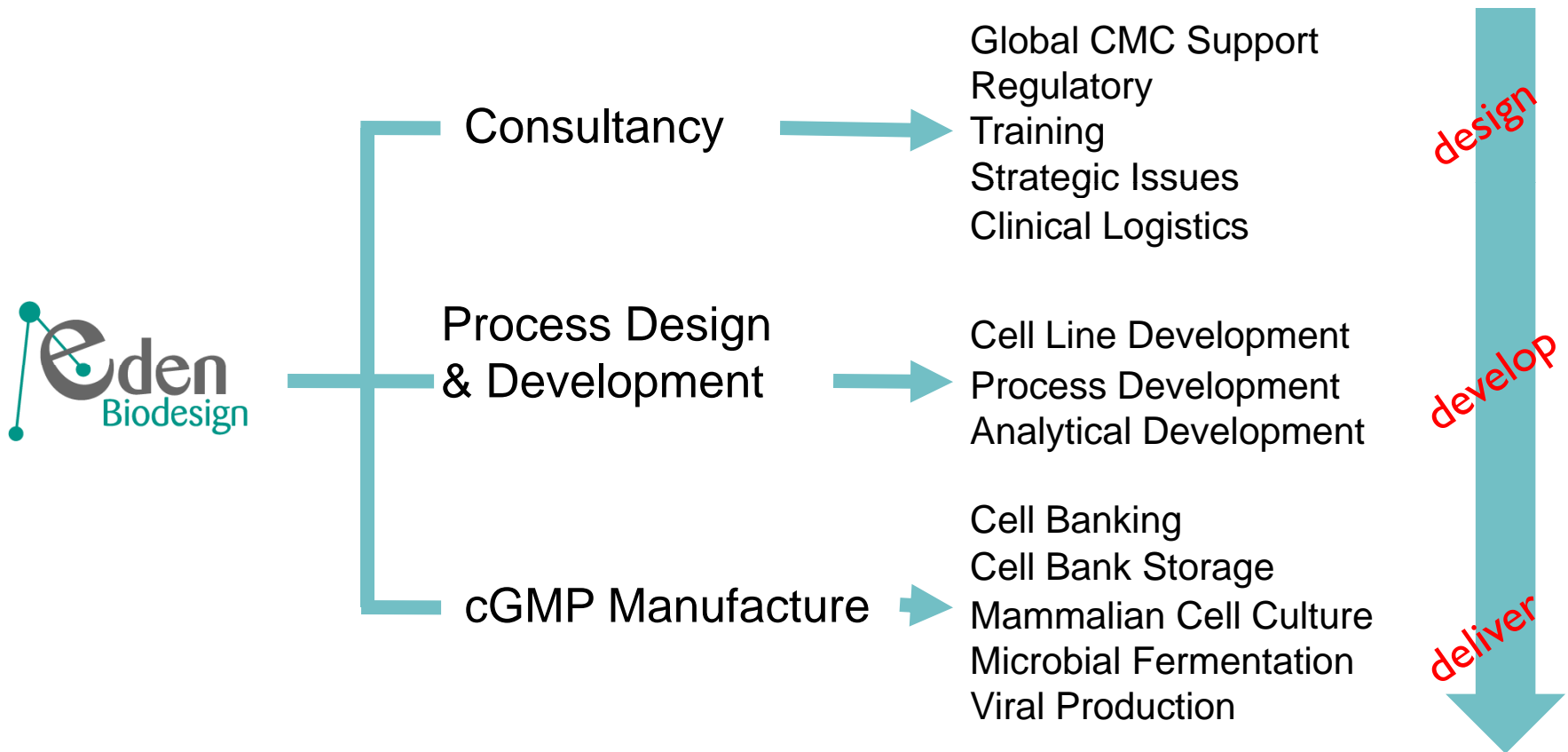
● **Strategic Partners**

DESIGN • DEVELOP • DELIVER

Eden Biodesign



An unusual breadth and depth of services supported by considerable drug development experience and expertise



Eden Biodesign



*“Designing and developing valuable new medicines
by the application of good science from
day one”*



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Biopharmaceutical Development - Overview



Creating and maintaining commercial value during outsourcing and technology transfer

Part 1 - The ideal scenario

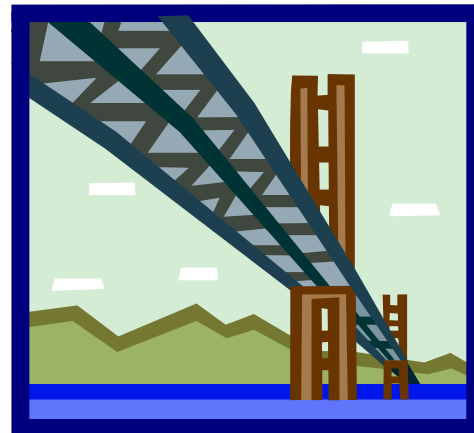
Part 2 - The 'real world' scenario

Part 3 - Analysis of the most common problems &
some solutions

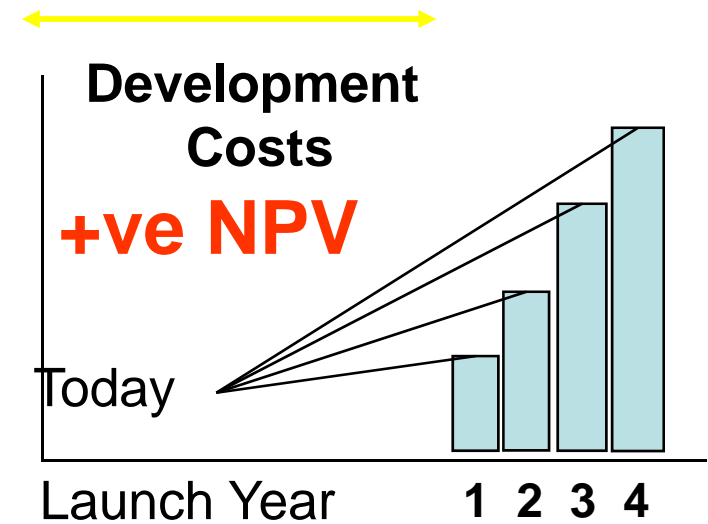
Part 1 The Ideal Scenario: *Product Development Plan*



Product Profile
Target Indication
Target Dosing Regimen (dose/route/freq)
Efficacy Claims
Pharmacoeconomic Rationale



Profits



Part 1 The Ideal Scenario: *Regulatory Approval*



Proven quality of the biotechnological product

- ✓ a validated and reproducible **PROCESS**
- ✓ a characterised and consistent **PRODUCT**



pre-determined acceptance criteria
and specifications

Part 1 The Ideal Scenario: *Regulatory Approval*



BATCH	1	2	3	4	5
LAL (EU/mg)	< 0.04	< 0.02	< 0.02	< 0.02	< 0.02
pH	7.1	7.2	7.1	7.1	7.2
Protein (mg/ml)	20	42	45	48	45
Bioassay	89%	89%	92%	99%	97%
SDS-PAGE					
- Purity	98.6%	97.3%	98.0%	98.6%	98.1%
- New Bands	None > 0.1%	None > 0.1%	None > 0.1%	None > 0.1%	None > 0.1%
- Profile	CFS	CFS	CFS	CFS	CFS
GF-HPLC					
- Purity	99.6%	>99.9%	>99.9%	>99.9%	>99.9%
- Identity	0.0	0.0	0.0	0.0	0.0
Bioburden	0 cfu/ml	0 cfu/ml	0 cfu/ml	0 cfu/ml	0 cfu/ml

* MAB data, CBER, obtained through FOI conformance series

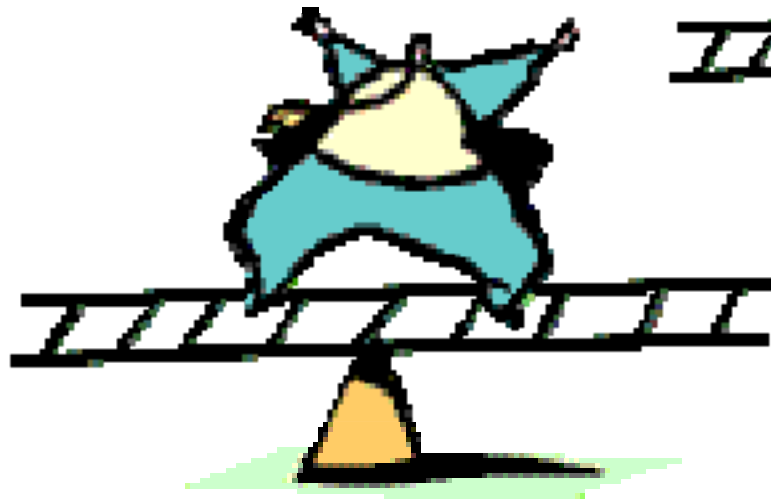
Part 1 The Ideal Scenario: Clinical Trial Supply



- Clinical supplies packaging and labelling completed in compliance with GCP.
- Distribution to clinical centres completed in a timely fashion.
- Shelf-life as declared in label brackets to completion of clinical studies including follow-up.



Biopharmaceutical Development: Part 2 The 'Real World' Scenario



**Creating and
Maintaining Commercial Value**

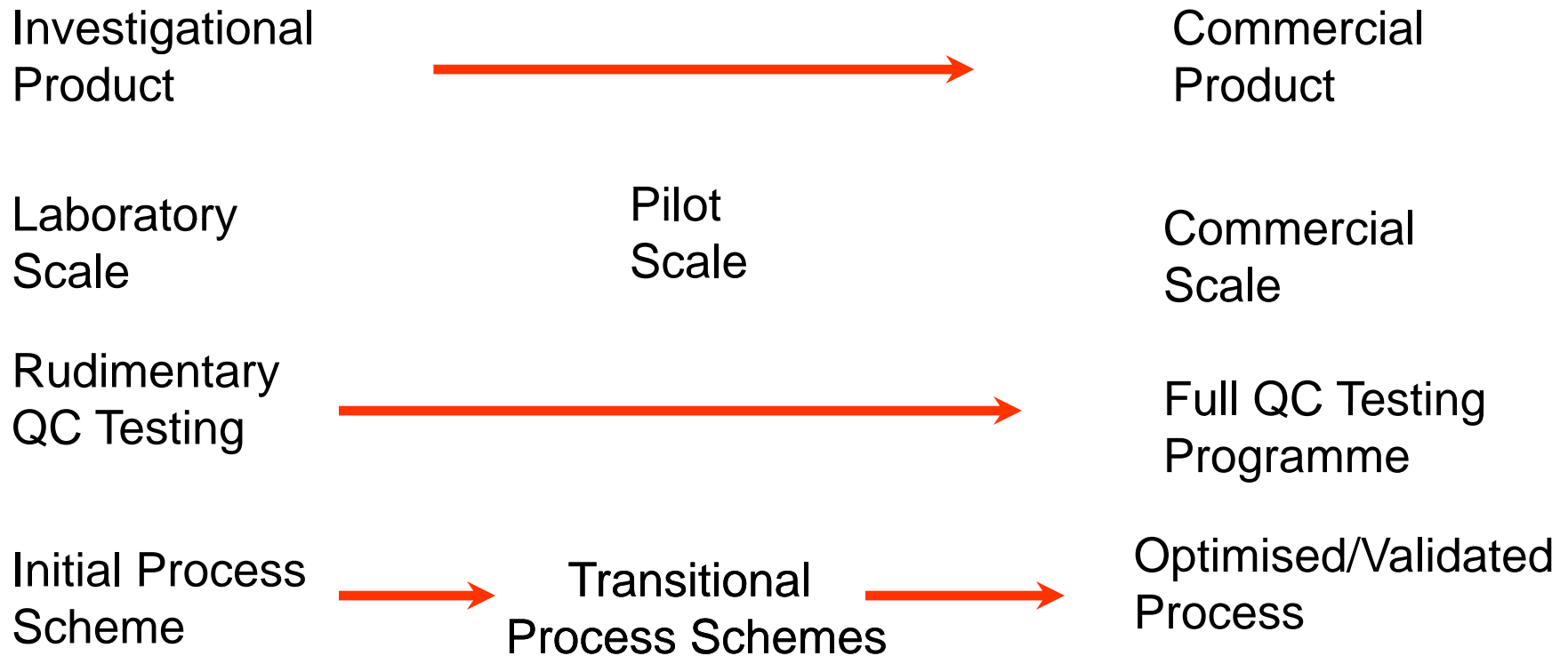


**Technology
Transfer**

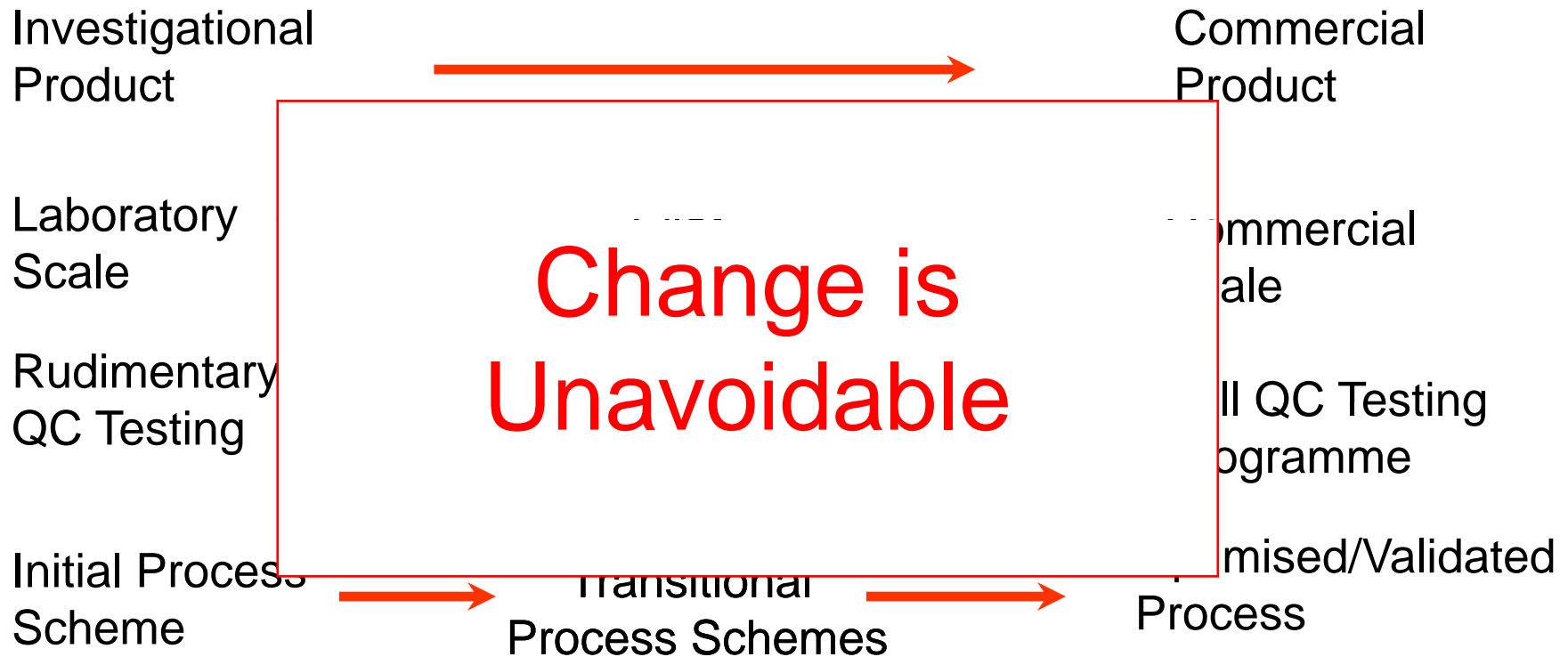
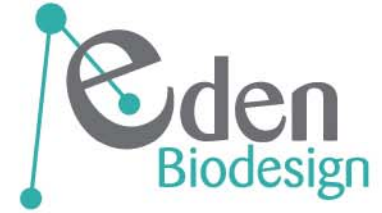


Outsourcing

Part 2 The 'Real World' Scenario: *Biopharmaceutical Development*

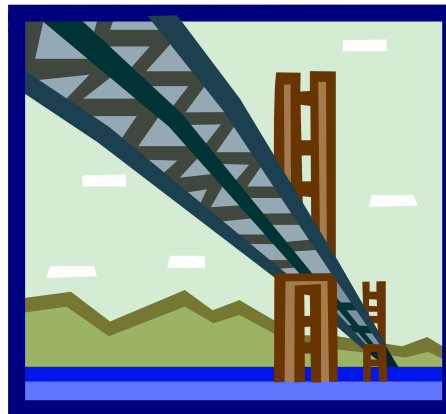


Part 2 The 'Real World' Scenario: *Biopharmaceutical Development*

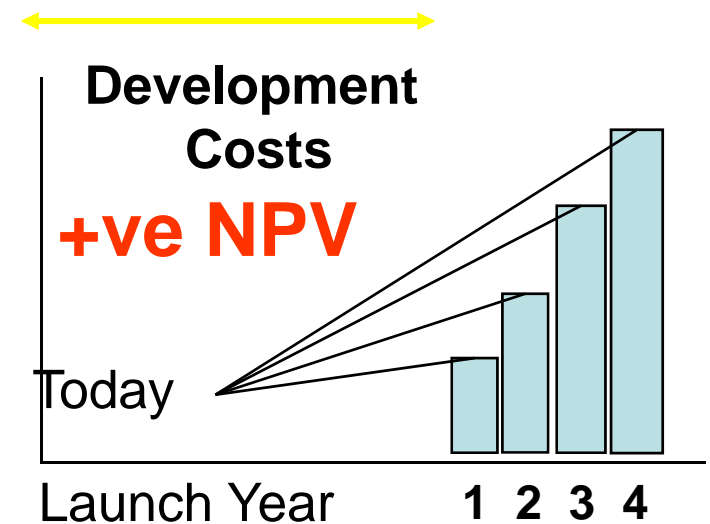


Part 2 The 'Real World' Scenario: *Product Development Plan*

Product Profile
Target Indication
Target Dosing Regimen (dose/route/freq)
Efficacy Claims
Pharmacoeconomic Rationale



Profits



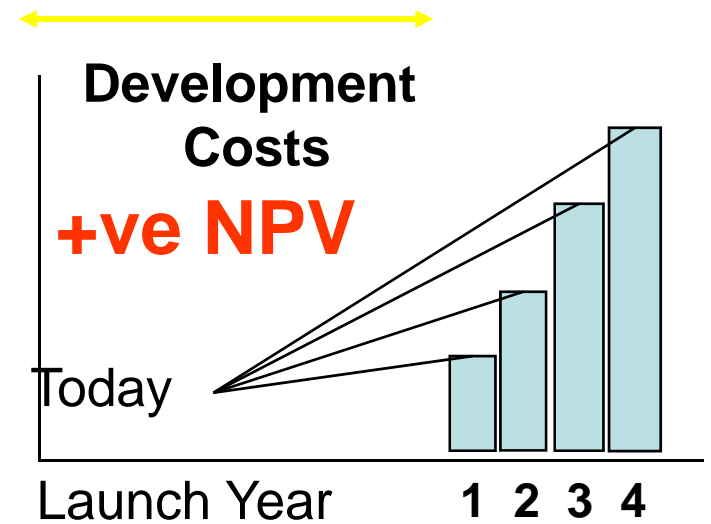
Part 2 The 'Real World' Scenario: *Product Development Plan*



Product Profile
Target Indication
Target Dosing Regimen (dose/route/freq)
Efficacy Claims
Pharmacoeconomic Rationale



Profits



Part 2 The 'Real World' Scenario: *Selection of Contract Partners*

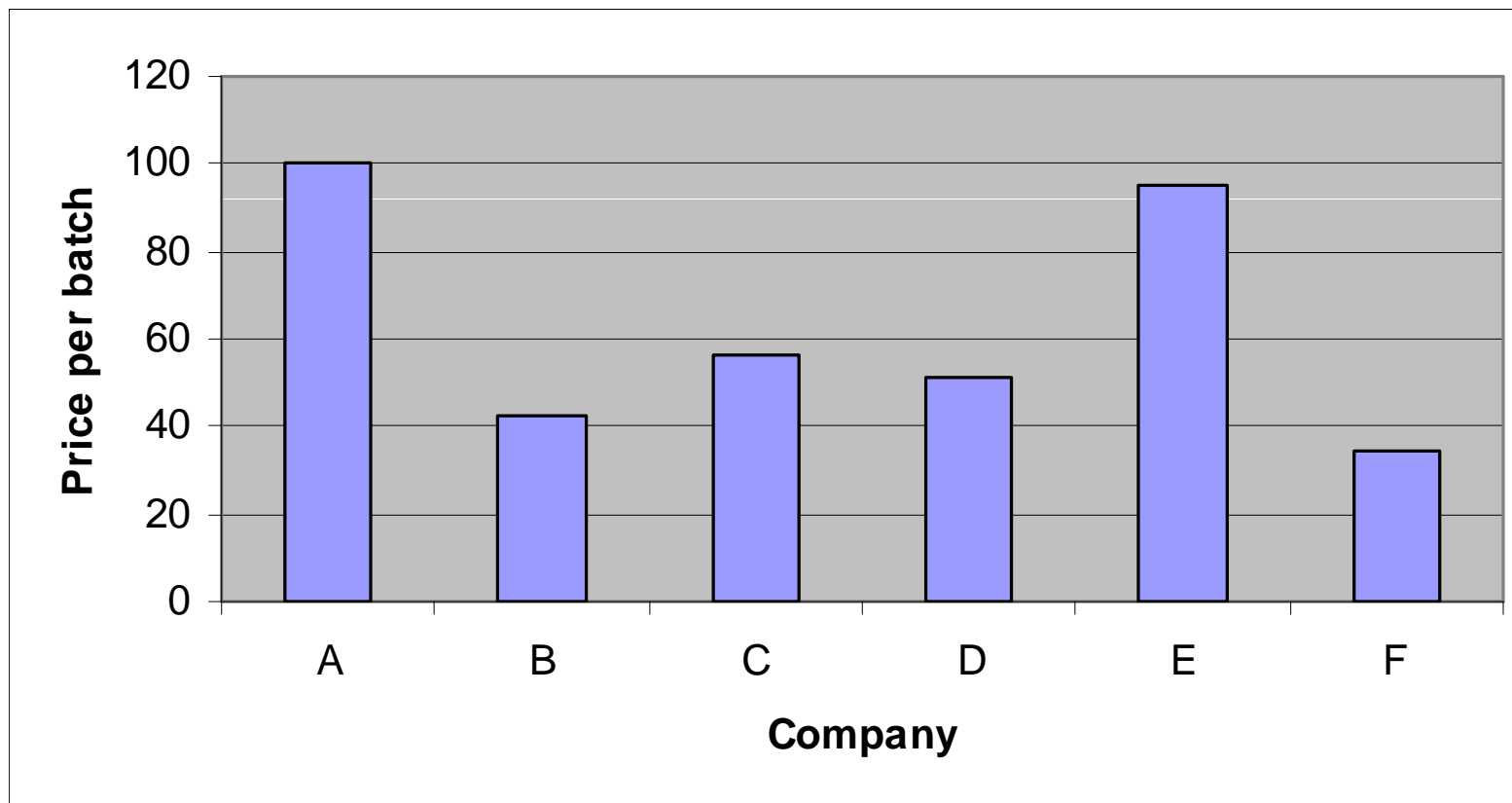


- Inadequate thought and clarity on clinical operating plan and hence CT supply plan.
- Inadequate detail of manufacturing requirements to permit meaningful dialogue.
- Wide range of knowledgeable contract companies but with a variety of strengths in depth.
- Potential contract partners of choice are both very busy and often too expensive since inadequate contracting out costs were incorporated into the initial business plan.
- GMP production capacity available but shortage of development skills to define process and analytics.

Part 2 The 'Real World' Scenario: Selection of Contract Partners



Wide Price Variation



Normalised as a % to the highest price quotation



Part 2 The 'Real World' Scenario: *Technology Transfer*

- Technology Transfer protocol.
 - Absent or incomplete.
 - Not followed due to time or resource pressures.
- Technology transfer completed several times.
 - Research lab to site for production of Pre-Clin & Phase I CT supplies.
 - From a Phase I site to new site for Phase II supplies (quite often).
 - From a Phase I site to a new site for Phase III supplies (very often).
- Several interfaces to be managed.
 - Production site and analytical testing site.
 - Production of bulk purified product.
 - Production of medicinal product.
 - Packaging and shipment of clinical supplies.

Part 2 The 'Real World' Scenario: *Technology Transfer*



Technology Transfer

Often associated with ↓

Start Up/ Scale Up

Always results in ↓

Multiple Challenges

PEOPLE

PLANT

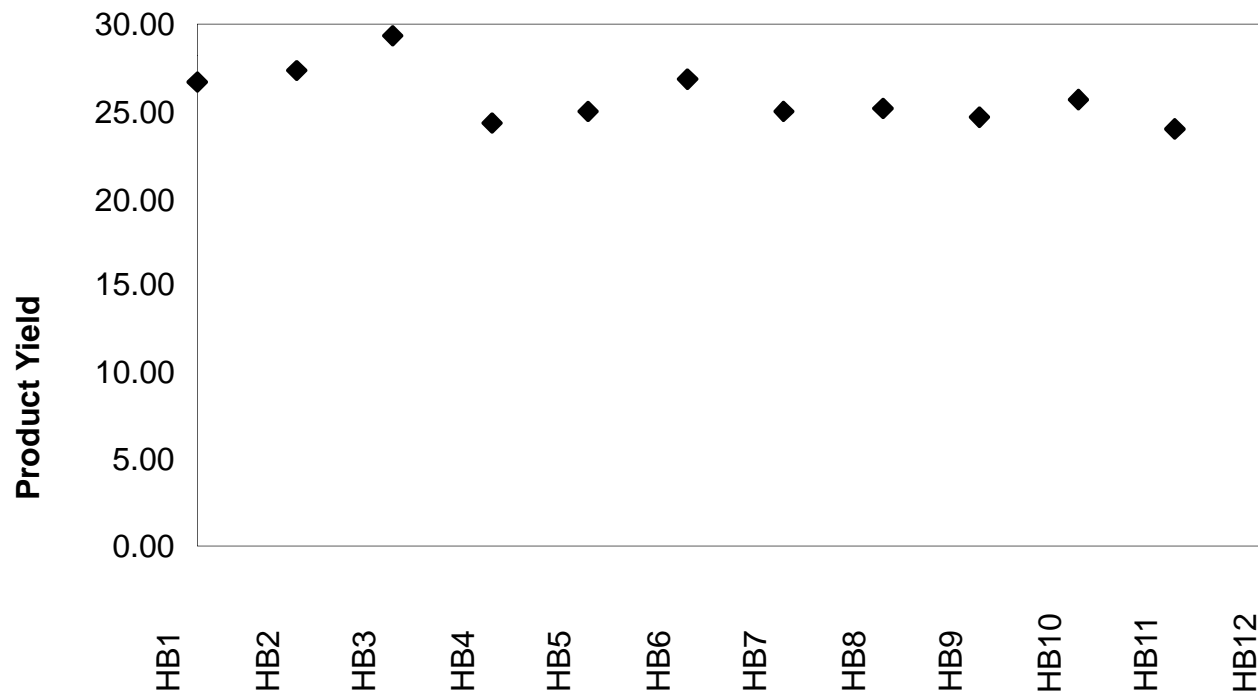
PROCESS

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Part 2 The 'Real World' Scenario: *Technology Transfer*



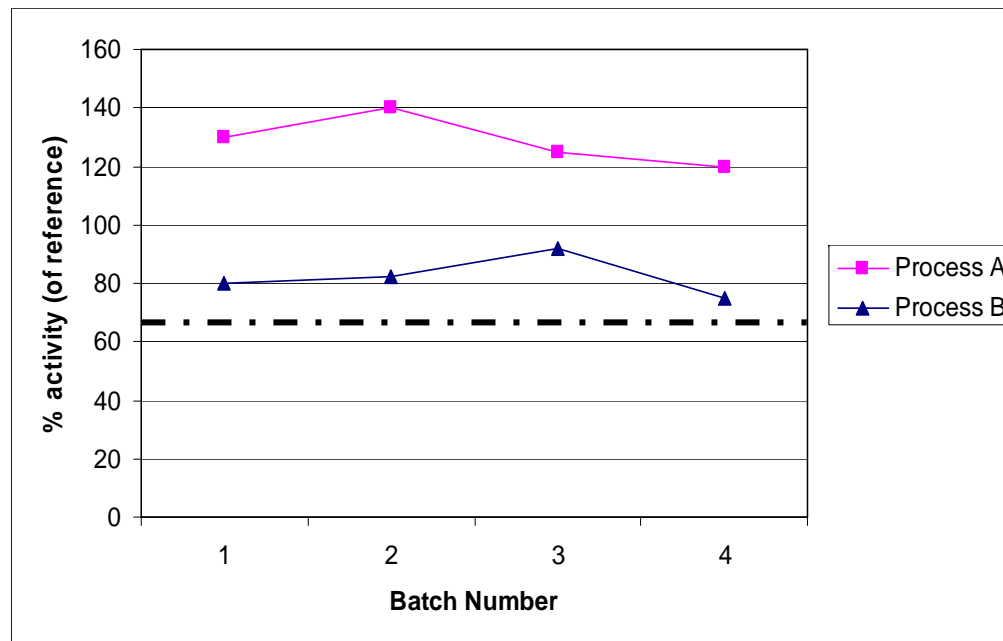
Variability often greatest at start-up



Part 2 The 'Real World' Scenario: Technology Transfer



Processes and product are not comparable even with successful technology transfer





Part 2 The 'Real World' Scenario: *Regulatory Approval*

- Company considers IND/CTX's Agency approval of process and analytics and under resources the Development function.
- Agency questions about the appropriateness of integrating the clinical data base from clinical materials produced from transitional processes.
- Lack of documented evidence of technology transfer.
- Data integrity and availability to respond to questions impaired since not actively managed.
- Support from previous contract partners where relations have been severed.

FDA's List of Tech Transfer 483s



- No method transfer study performed when methods transferred between sites
- No change control
- No procedure for verifying methods from outside sources
- Transfer not formerly approved by QC/QA
- Method modification without demonstrating verification between sites
- Method changes which have not been properly justified

Part 2 The 'Real World' Scenario: *Clinical Trial Supply*



- Clinical operating plan changes at the last minute.
- Recruitment rates dictate CT supplies need to be over labelled with new expiry date.
- Importation licences create transportation difficulties.
- Thermal tracking of clinical supplies indicates they exceed stated tolerance.

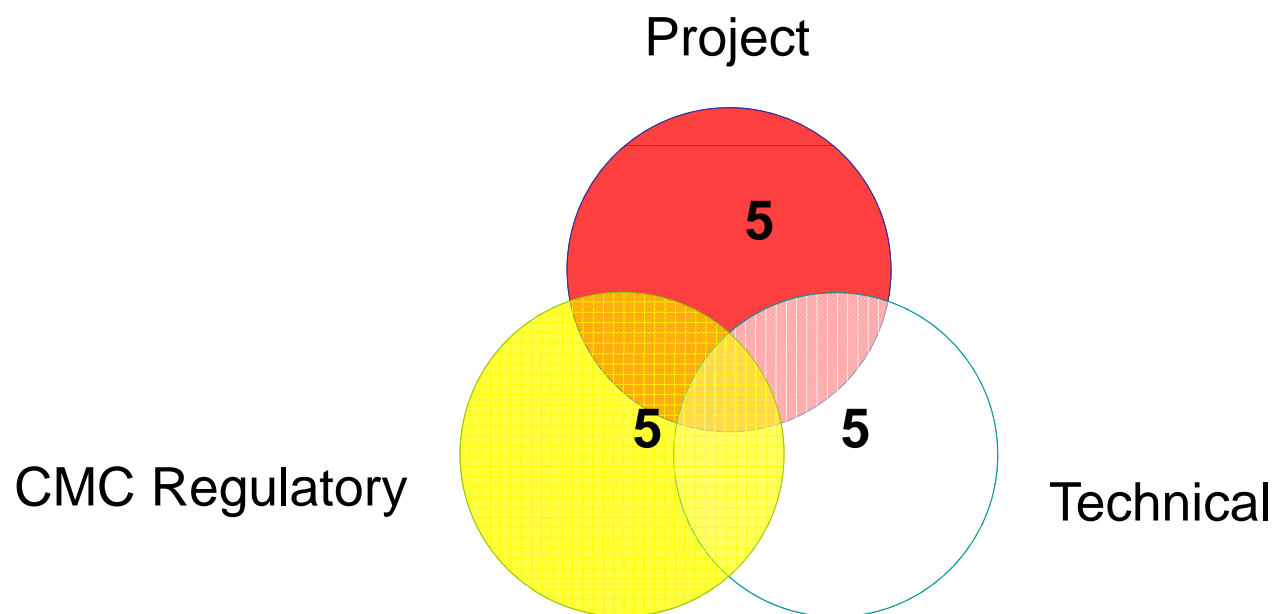
Part 3 Biopharmaceutical Development: Most Common Problems



Analysis of >50 projects

- ❶ Design of Product Development Programmes, including Outsourcing Management
- ❷ Process and Analytical Science, Rapid Troubleshooting and Problem Solving
- ❸ CMC Regulatory Services
- ❹ Clinical Trial Supply Logistics

Part 3 Biopharmaceutical Development: Most Common Problems



Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common Technical Problems

5) Equipment Calibration & Maintenance

Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common Technical Problems

- 4) Process Robustness
- 5) Equipment Calibration & Maintenance

Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common Technical Problems

- 3) Process Scale-Up
- 4) Process Robustness
- 5) Equipment Calibration & Maintenance

Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common Technical Problems

- 2) Analytical Tech Transfer
- 3) Process Scale-Up
- 4) Process Robustness
- 5) Equipment Calibration & Maintenance

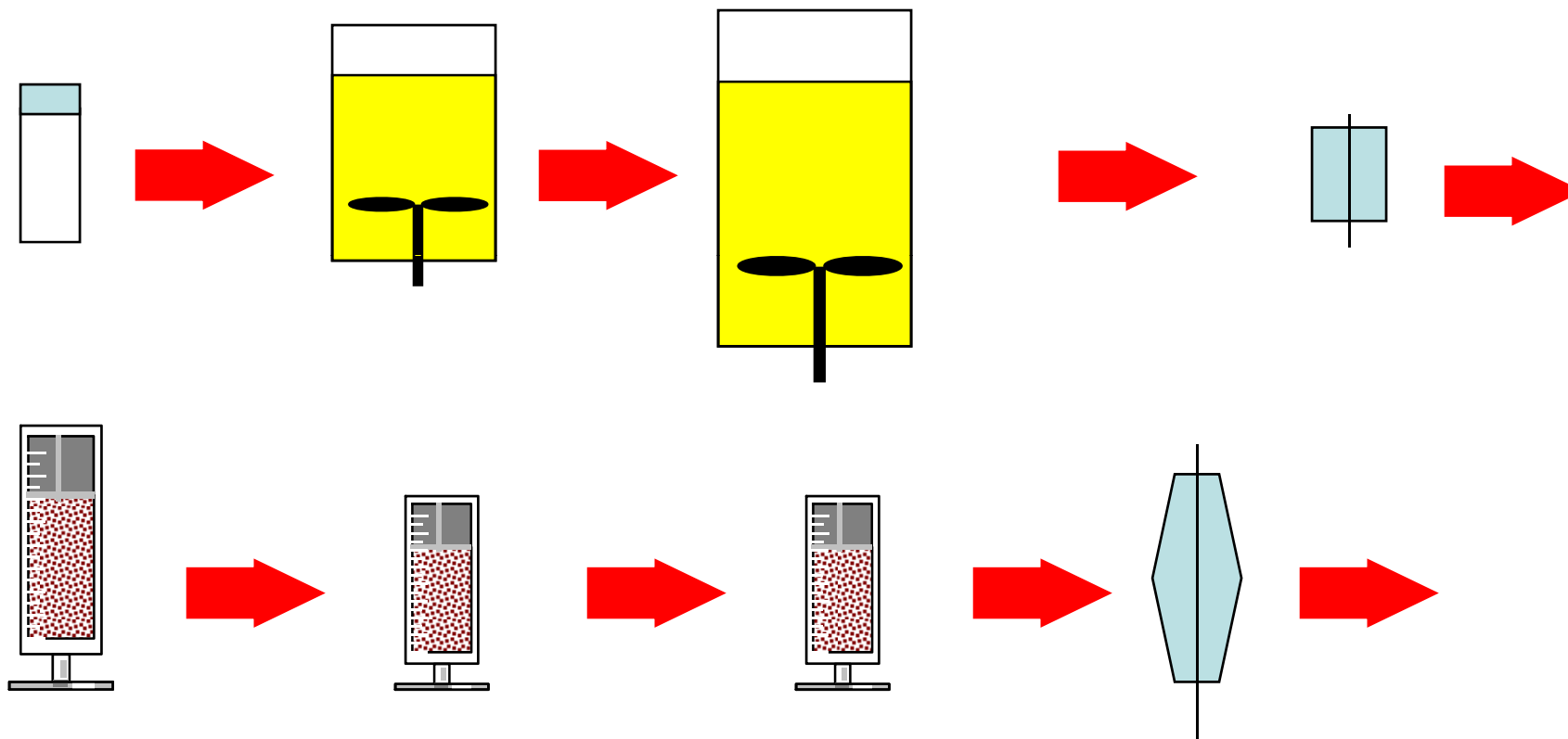
Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common Technical Problems

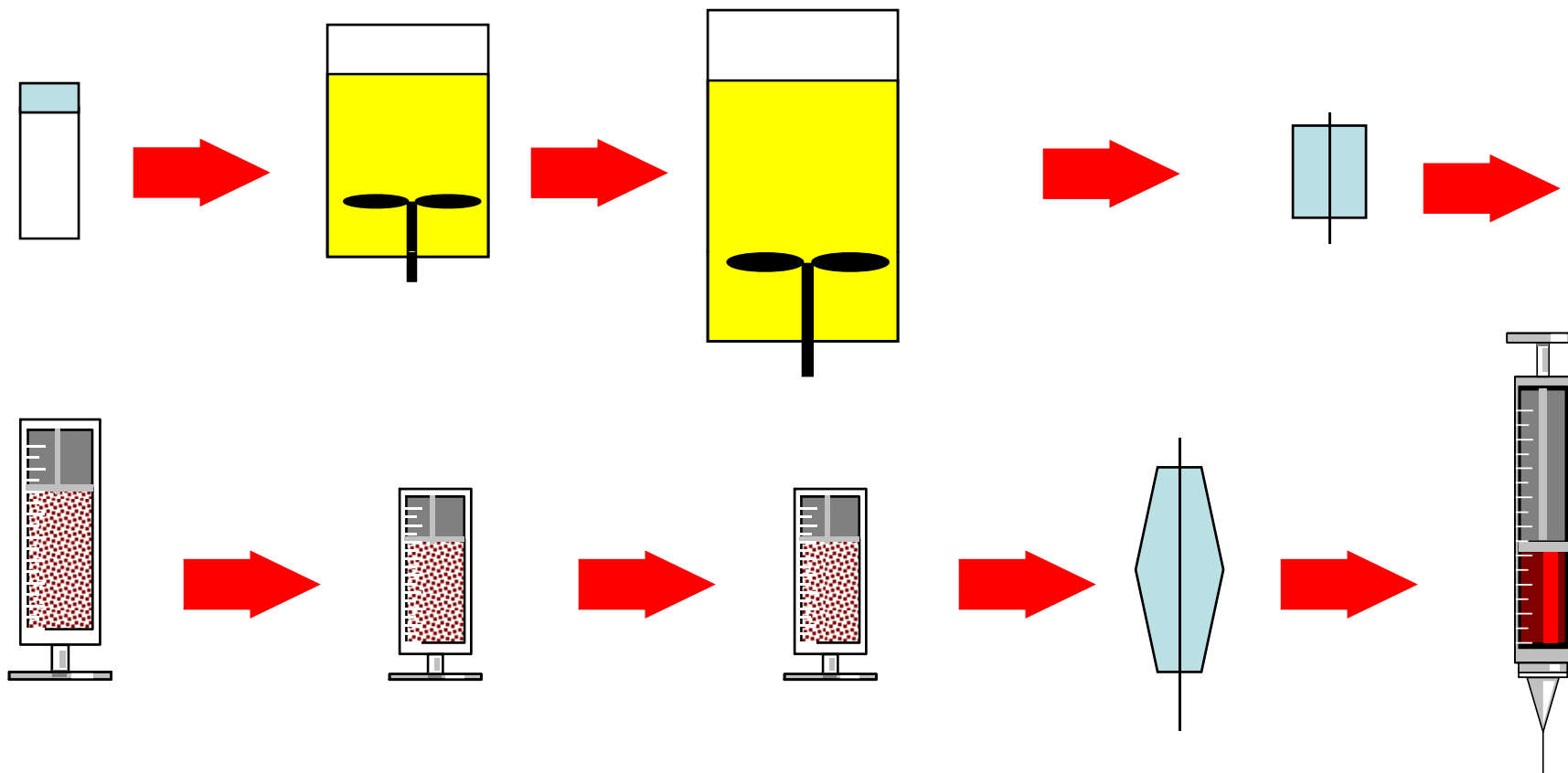
- 1) Formulation Issues
- 2) Analytical Tech Transfer
- 3) Process Scale-Up
- 4) Process Robustness
- 5) Equipment Calibration & Maintenance

Part 3 Biopharmaceutical Development: Most Common Problems



Focus on Drug Active not Drug Product

Part 3 Biopharmaceutical Development: Most Common Problems

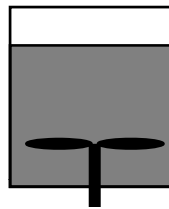


Focus on Drug Active not Drug Product

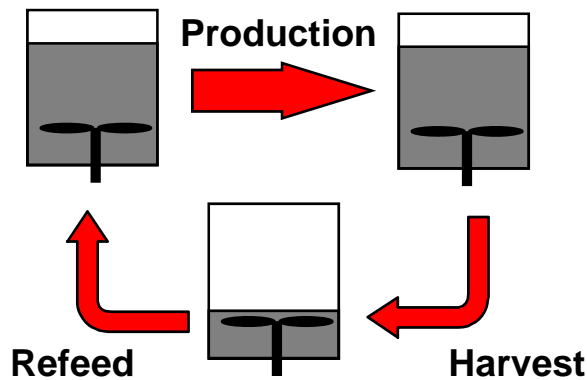
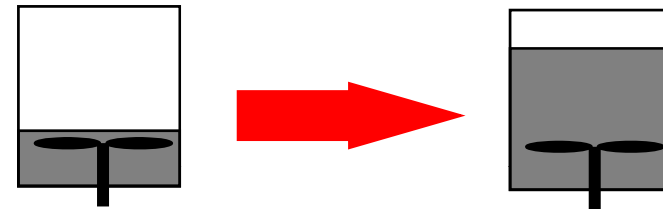
Part 3 Biopharmaceutical Development: Most Common Problems



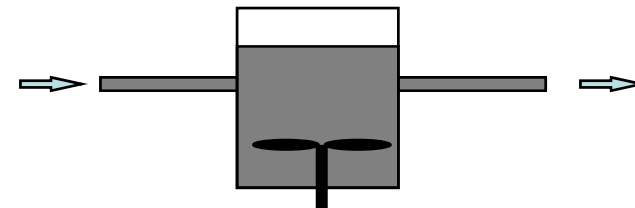
BATCH



FED-BATCH



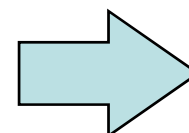
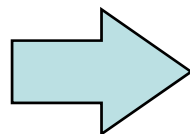
DRAW FILL



CONTINUOUS

Process Design: unnecessary complexity

Part 3 Biopharmaceutical Development: Most Common Problems



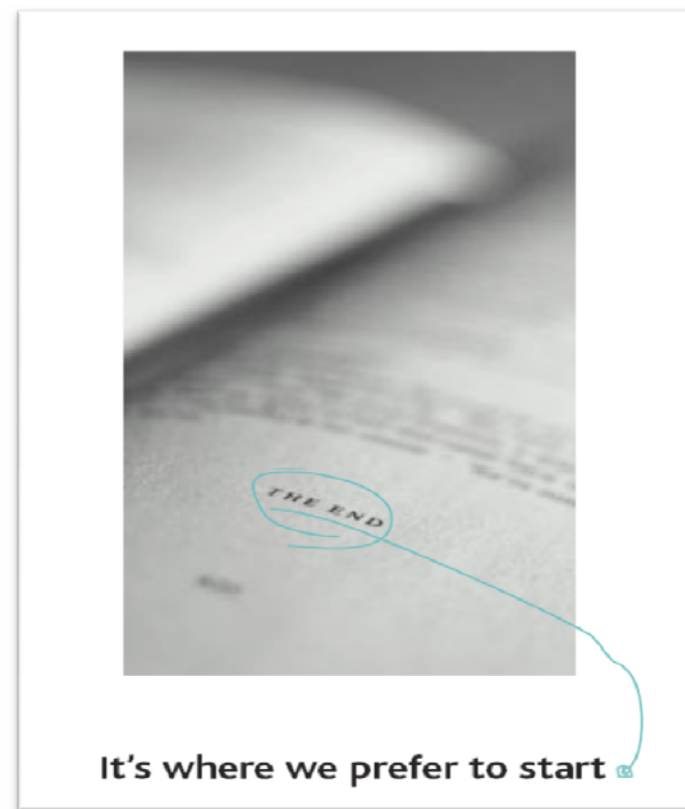
Importance of Inoculum Quality “Can’t make a bad fermentation better”

Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common Project Problems

- 1) Lack of holistic thinking.
- 2) Underestimate of Resource
- 3) Resource focus on R& D not Quality
- 4) No formal risk management
- 5) Prejudice of one group against the other
 - Development
 - Quality
 - Regulatory



Part 3 Biopharmaceutical Development: Most Common Problems

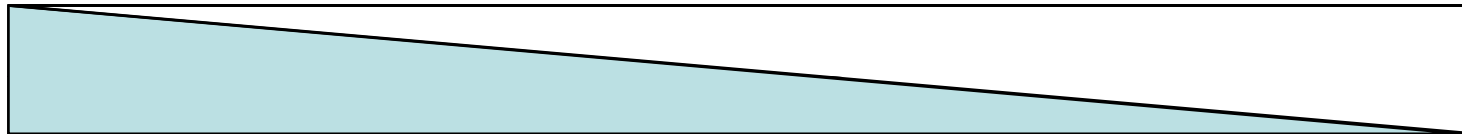


clear responsibilities essential

Research



Clinic



Discovery

Analytical Research

Process/Product Research

Product Development

Manufacture

Regulatory

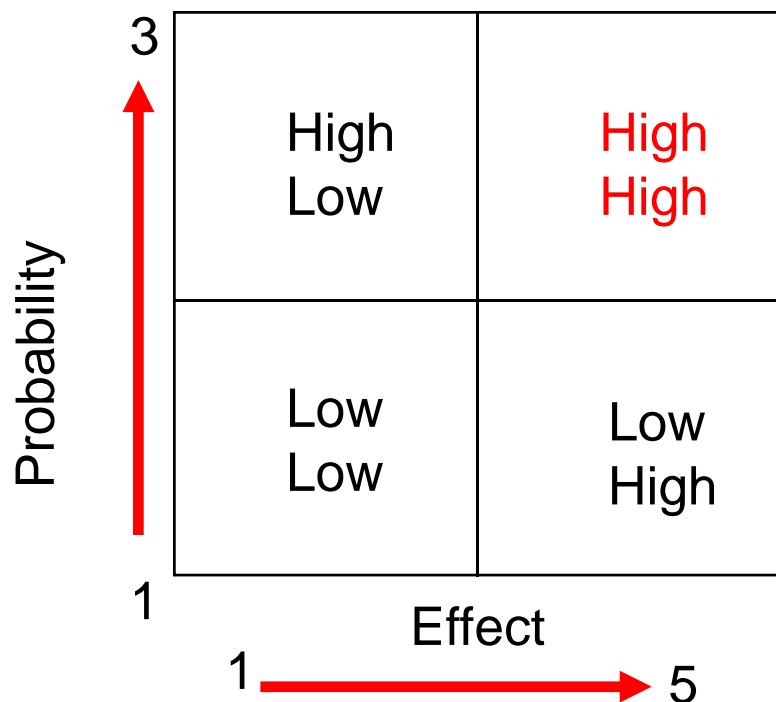
Clinical Development

Quality

Part 3 Biopharmaceutical Development: Most Common Problems



Actively manage the high risks



- Product Quality
- GMP Compliance
- Process Validation
- Assay Validation

Part 3 Biopharmaceutical Development: Most Common Problems



Pre clinical	Phase I / II Clinical	Phase III Clinical	Application Submission	Post Approval
<ul style="list-style-type: none"> • Cell banking • Analytical support • QA • Fermentation • Yield optimisation • Recovery • DSP • Viral inactivation • Assay development • Characterisation • GMP documentation • Formulation development • QA • Equipment qualification 	<ul style="list-style-type: none"> • Clinical trial supply • Scale up • Validation: <ul style="list-style-type: none"> -Process -Analytical -EQ (IQ/OQ/PQ) • Implement GMP <ul style="list-style-type: none"> -MI generation -Documentation • Formulation development • Equipment validation • Stability • QA • Product release testing 	<ul style="list-style-type: none"> • Clinical trial supply • Scale up • Conformance batches • Validation: <ul style="list-style-type: none"> -Process -Analytical -EQ (IQ/OQ/PQ) • Formulation development • Stability • QA • Product testing 	<ul style="list-style-type: none"> • Dossier compilation • QA • Responses to questions arising from review • Analytical and process support 	<ul style="list-style-type: none"> • Commercial Manufacture • Co-ownership • Phase IV clinical trial supplies • Contract formulation / filling • QA • Product testing • Process refinement • PLV compilation • Analytical support for post license commitments

Understand resource requirements

Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common CMC Regulatory Problems

5) Analytical Strategy: Link to Key Product Attributes

Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common CMC Regulatory Problems

- 4) Transitional Processes
- 5) Analytical Strategy: Link to Key Product Attributes

Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common CMC Regulatory Problems

- 3) In-Process Specifications
- 4) Transitional Processes
- 5) Analytical Strategy: Link to Key Product Attributes

Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common CMC Regulatory Problems

- 2) Development Genetics
- 3) In-Process Specifications
- 4) Transitional Processes
- 5) Analytical Strategy: Link to Key Product Attributes

Part 3 Biopharmaceutical Development: Most Common Problems



Top 5 Most Common CMC Regulatory Problems

- 1) End-Product Specifications, esp. bioassay
- 2) Development Genetics
- 3) In-Process Specifications
- 4) Transitional Processes
- 5) Analytical Strategy: Link to Key Product Attributes

Conclusion and Recommendations: Creating and maintaining commercial value during biopharmaceutical development



- ❶ Include outsourcing costs and time: both external and internal as a key component of business planning.
- ❷ Licensing Packages: coherent linkage of process and analytics from research and across each clinical study.
- ❸ Documentation: Basis of building and locking in value.
- ❹ Develop a positive two-way relationship with all contract development and manufacturing partners.
- ❺ Anticipate and proactively manage risk: expect challenges!





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Thank you